CT2 QUESTION BANK 2022 EVEN SEM

----------- is a form of incineration that chemically decomposes organic materials by heat in the absence of oxygen.

A. Humus B. Composting

C. Pyrolysis \* D. Sanitary Landfill

In sanitary landfill \_\_\_\_\_\_\_\_\_ produced by anaerobic decomposition is

collected and burnt to produce electricity or heat.

1. Nitrogen B. Propane C. Methane \* D. Carbon dioxide

.…………………Process Is modern method of management of waste water.

1. Metal screening. B. Sludge\* C. Grid chamber D. Sedimentation

In the context of waste management, using handkerchiefs instead of disposable tissue papers is the concept of

A. Refuse B. Reuse\*

C. Reduce D. Rot

................as the term itself indicates is anything that surrounds or environs us .

1. Society B. Economy

C. pollution D. environment \*

Select the option which is INCORRECT

A. Toxic waste\: old medicines, paints, chemicals

B. Recyclable\: paper, glass

C. Hospital waste\: cloth with blood, syringes

D. Organic waste\: fertilizer and pesticide containers\*

Paper, glass, metals and plastics are………. Waste

1. organic waste. B. recyclable waste\*

C. toxic waste D. Hospital waste.

'Development which meets the needs of the present without compromising the ability of future generations to meet their own needs' is called:

A. Unsustainable development

B. Zero-time preferences

C. Sustainable development\*

D. Exploitation

Waste liquid not containing excreta is termed as

A. Sewage B. Sediment

C. Silage \* D. Sludge

……………………… are Greenhouse gas.

1. Chlorofluorocarbon B. methane & nitrous oxide C. carbon dioxide. D. all of the above

A unit or facility used to burn trash and other types of waste until it is reduced to ash is

1. Grid chamber B. Pyrolysis equipment

C. Incinerator \* D. Metal chamber

\_\_\_\_\_\_\_\_\_\_\_\_ removes large floating objects such as small piece of woods,

rags, masses of garbage and dead insects and animals.

1. Grid chambers B. Metal screening \*

C. Sedimentation D. None of the above

Sewage water mainly has…………..of water and rest………..of organic and inorganic substances.

1. 99.9% &0.1% \* B. 79.9%&20.1%

C. 89.9%&10.1% D. 99 %&9.1%

‘Waste minimizing technique’ to reduce quality of e-waste generated is

1. Reverse proposal System B. Reverse Production System \*

C. Reserve Production System D. Reverse Generation System

‘Take out your phone and take pictures of pamphlets or business cards’…promotes which ‘R’ in zero waste management?

A. Reduce B. Refusei\*

C. Reuse D. Recycle

Which among the following is related to Solid waste management?

1. Metal screening B. Sludge process

C. Composting \* D. Sedimentation

Which of the following disease can be caused by stagnant water?

A. Chicken Pox B. Pneumonia

C. Malaria \* D. Polio

The continuous increase in the emission of Co results in…………….

1. greenhouse gas. B. acid rain

C.global warming\* D. climate change

Pick the odd one which is not related to Zero waste management

A. Minimized consumption

B. Minimized recycling\*

C. Minimized production

D. Minimized waste

One of the major reasons for female foeticide in our country is

A. Dowry system B. Patriarchy system\*

C. Child marriage D. Domestic violence

Poverty and --------- are twin problem found in India.

A. Unemployment \* B. Child labour

C. Crime D. Casteism

What is sex ratio?

A. No of females per thousand males\*

B. No. of females per hundred males

C. The study of population growth

D. Difference between birth rates and death rates.

Dowry comes under……………….. violence.

1. Economic. B. Criminal C. Domestic D. Social\*

” Light or dark, Big or small, same opportunities for all” is a slogan against -----

A. Women empowerment B. Unemployment

C. Child education D. Discrimination\*

--------------is the reason behind Social Issues prevailing in our country.

A. Cultural and religious practices\*

B. Widespread trends in advancement of technology.

C. Scientific fervor

D. Economic condition

Honour killing is a murder committed by

A. Neighbour

B. Family members   \*

C. Enemy

D. Unknown

Which is not a feature of Social Marketing?

A. Theory B. Insight

C. Customer Orientation D. Profit\*

Which one of the following is an example of Societal Marketing?

1. Amazon Alexa B. Swachh Bharath

C. Polio drops D. Biodiesel – BMW cars\*

According to W. Smith ………….Is a process for influencing human behaviour , on a large scale using marketing principles for the purpose of societal benefit rather than commercial profit.

1. social marketing.\* B. Societal marketing
2. commercial marketing. D. none

What is the purpose of Social Marketing?

A. Increase social well-being.

B. Create a congenial atmosphere for sales.

C. Attitudinal change

D. Behavioural Change\*

Which marketing term symbolises all the communication system and methods that a marketer may use?

A. Product B. Place

C. Promotion\* D. Price

Marketing which creates a need in the customer

A. Societal marketing   B. Social Marketing

C. Commercial marketing \* D. Effective marketing

In social marketing, organizations of similar goals

1. compete B. commit C. cooperate\* D. condone

Social Marketing is the design, implementation, and control of programs,

seeking to increase the acceptability of a social idea or practice in a target group’

this definition was said by

1. W. Smith B. Kevin Mitnick

C. Philip Kotler \* D. Karl Popper

To specify the benefits the target audience will receive for behaviour change- this statement comes under which phase of social marketing process?

1. phase 5 B. phase 3\*
2. phase 2 D. phase 4

Giving something up to gain something else is called…………………..

1. Compensation. B. Segmentation C.Exchange. \* D. Competition

One size fit all’ approach is rarely best. Which feature of Social marketing does this emphasize?

A. Theory B. Exchange

C. Segmentation\* D. Competition

--------- NGOs include organizations such as the Red Cross, YMCAs/YWCAs, professional organizations, etc.

A. Citywide B. National\*

C. International D. Statewide

Helpage India is Ngo providing service to …………

1. Senior citizen. \* B. Women C. Children. D. All of the above

An NPO is registered under ---------

A. section 12a B. Citizenship Act

C. Section 8 of Companies Act \* D. Bureau of Indian Standard Act

\_\_\_\_\_\_\_\_\_\_\_\_\_\_ orientation often involves a top-down paternalistic effort

with little Participation by the beneficiaries

1. Participatory B. Service

C. Charitable D. Empowering

Which Orientation of NGO is to help poor people develop a clearer understanding of the social, political and economic factors affecting their lives?

A. Participator B. Empowering\*

C. Professional D. Service

Based on societies registration act SRA NGO was approved in…………

1. 1880. B.1890 C.1860.\* D.1816

Organisation structure of NGO contains Staffing, funding -------- and monitoring.

A. Overhead cost\* B. Marketing

C. Production D. Taxes

Chamber of Commerce and Industry, Rotary club &amp; Association of Community organizations are examples of which of the following titles?

A. Community based organizations

B. Citywide organizations\*

C. International NGOs

D. National NGOs

Which Approach under NGO targets disadvantaged group through small, locally based projects.

1. Advocacy B. Volunteer C. Grass root development\* D. Humanitarian

The……………….. represents the recipient of funds provided by NGOs

1. Tier 1. B. Tier 3 C. Tier 2 D. Tier 4\*

NGO is --------

A. Society B. Company

C. Trust D. Any of the above\*

Which among the following is part of the main funders in working of NGO?

1. Foundations and Trusts B. National development agencies

C. Philanthropic agencies D. International donor’s agencies\*

NPO is incorporated as a company under section 8 of the companies………………..

1. Act 1950. B. Act 1952 C. Act 1956\* D. Act 1940

NGO’s act as facilitators in which orientation?

1. Empowering orientation\* B. Service orientation

C. Charitable orientation D. Participatory orientation

The …………facet can defend human rights , advocate for others and act with a Sense of Ethics in interaction.

1. Solving problems. B. Valuing diversity\*

Contributing to community. D. Building relationships

A student picks up garbage on the beach as part of a class beach clean-up activity. This shows his/her…

A. Solving problems in a peaceful way.

B. Building relationships

C. Contributing to community and caring for the environment.\*

D. Valuing diversity

I can identify when others need support and provide it; this ‘I’ statement refers to which facet?

1. Building relationship\* B. Solving problems peacefully

Valuing diversity D. Contributing to the community

SRC has……………. Facets.

1. 2. B. 4 \* C. 3 D. 5

I can solve some problems myself and can identify when to ask for help; this competency belongs to which Profile?

1. Profile 3 B. Profile 1

C. Profile 4 D. Profile 2\*

……………. can interact with my friends and with some support I can be part of a group.

1. profile 3. B. profile 2 C. profile 1. \* D. profile 5

A company must spend at least --------% of its profit of last 3 years for CSR activities

A. 0.2 B. 0.02

C. 2\* D. 20

"We wish to be good citizens of every community in which we operate." This is

A. Ethical Code \* B. Political and Social Code

C. Legal Rule D. Legal Act

The four types of CSR are

A. Philanthropic, Moral, Economic, Legal

B. Philanthropic, Environmental, Economic, Legal

C. Philanthropic, Environmental, Economic, Ethical\*

D. Philanthropic, Environmental, Legal, Ethica

Which of the following can be lauded for acting with environmental responsibility?

A. Walmart B. Apple

C. Tesla Motors \* D. Microsoft

The Ministry of Corporate Affairs notified CSR under

A. Section 135 and Schedule VII\* B. Section 136 and Schedule VII

C. Section 135 and Schedule VIII D. Section 136 and Schedule VII

In………………. human development index assessment was completed for 230 villages

1. 2012-13.\* B. 2016 -17 C. 2014 -15 D. 2013 -14

Zakaat is the law of sharing one's earnings with the poor in -------

A. Hinduism B. Islam\*

C. Christianity D. Sikkism

Google is example of………….

1. environmental responsibility. C. economical responsibility
2. ethical responsibility. D. philanthropic responsibility

Which company has brand motto….’Good food, Good life’

A. Tesla B. Nestle \*

C. Birla D. Tata

…………….. initiatives can be the best way to contribute to the society

1. CSR \* B. NPO C. NGO D. All the above

All definitions of Corporate Social Responsibility recognize that:

A. Companies have a responsibility for their impact on society and the environment.\*

B. The natural environment should be the focus of CSR activities.

C. Business ethics is a complex issue.

D. Companies must pay equal attention to business ethics and sustainability

Business ethics primarily deals with

1. Being fair to workers B. being fair to trade
2. Social responsibilities D. All the above\*

……………. Introduced the concept of CSR in India.

1. The Companies Act 2013. \* C. the companies act 2015
2. The Companies Act 2003 D. the Companies Act 2000